



June 16-17th 2010, Moscow, Expocentr

CONFERENCE PROGRAM

June 16th

09:00-10:00 Registration

Время	Конференц-зал		
10:00-11:20	<p>Пленарное заседание</p> <p style="text-align: center;">Welcome addresses by government representatives</p> <ul style="list-style-type: none"> ✓ Organizational and Pedagogical conditions for e-learning - Sergey Shennikov, Rector, MIM LINK ✓ From eLearning2.0 to eLearning3.0 – Vladimir Uskov, Bradley University, USA ✓ World Trends in e-learning - Mika Alapiessa, Vice- President, Blackboard, USA ✓ Standards in electronic education and teaching – Igor Skalsky, RUSAL <p style="text-align: center;">Moderated by: Mark Aranovich, General Director, Alliance Media</p>		
11:20-11:40	Coffee break/EXPO visit		
	Conference Hall	Seminar room 2	Seminar room 1
11:40-13:20	<p>C 1. e-learning – International Experience. Innovations in e-learning Moderated by: David Wortley, SGI (presentations – English/Russian)</p> <ol style="list-style-type: none"> 1. Achieving a ROI using Serious Business Games – Richard Berg, CEO, Business Smart International 2. «Thinking World» –Быстрая разработка и применение деловых игр в формате 3D – Грэм Данкан, Caspian Learning 3. Immersive Technologies, Serious Games and the Future of Education - David Wortley, Director, The Serious Games Institute (SGI) 4. e-Learning, Serious Game and innovative development tool – Denis Le Chevalier, QOVEO 5. Corporate learning systems: world trends - Carl Done, Managing Director, Competentum 	<p>C2. Round table discussions for University Rectors - Sergey Shennikov, Rector, MIM LINK (presentations – Russian)</p>	<p>C 3. Rapid Content Development Moderated by: Nozhkin I., LUKOIL (presentations – Russian)</p> <ol style="list-style-type: none"> 1. Specifics of designing training courses using company’s own resources - Igor Nozhkin, Anatoly Nabokov, LUKOIL –Inform 2. Life cycle of e-learning content. How to build a shop of training courses? – Khelvas A., COS & HT 3. Where do we take the content for eLearning courses? MTS experience – Berezin A., MTS Group of companies 4. Specifics of planning and conducting a project on e-learning content development - Ryabinin A., Multimedia Laboratory 5. e-learning course as a router of outside contexts – Kallinikov P., MIEMP
13:20-14:20	Lunch & EXPO visit		
	Conference Hall	Seminar room 2	Seminar room 1
14:20-16:00	<p>C 4. Corporate e-learning – from determining demands to ROI evaluation Moderated by: Tikhomirova E., e-Learning Center (presentations – Russian/English)</p>	<p>C 5. Audio – video technologies in e-learning, web conferences, virtual classrooms Moderated by: Iyinsky A., ATBE (presentations – Russian)</p>	<p>C 6. Knowledge & Competence Management Moderated by: Volkov D., e-Learning Center (presentations – Russian)</p>

	<p>1. Assessment methods of company needs in electronic training - Soboleva N., Competentum</p> <p>2. Evaluating ROI using learning portal tools - Korolkov A., WebSoft</p> <p>3. Why won't your e-learning work and what can you do about it – Tikhomirova E., e-Learning Center</p> <p>4. Supporting business processes by means of LMS system- Smelyansky R., REDLAB LTD</p> <p>5. Building efficient customer relationship with integrator while implementing e-learning in a company. Practical experience – Leontyev V., Multimedia Lab</p>	<p>1. Creating e-learning in your university: on-line video-seminars, working with documents in real time – Vlaskin A., VideoPort</p> <p>2. Efficient collaboration in Education with Web 2.0 Services – Mamichev A., Microsoft</p> <p>3. Modern tools for educational content development and distribution – Pimkin D., Mishenev A., TeachVideo</p> <p>4. Tools for multimedia content development and providing access for teachers and students – Ilyinsky A., ATBE</p> <p>5. Rules for efficient use of virtual rooms in companies and educational organizations - Krasnopeev A., SoftLine Trade</p>	<p>1. Knowledge Base- core of the corporate educational content – Petchenkin A., Gazprom Corporate Institute</p> <p>2. Building self-developing and self-regulatory knowledge management environment in organizations. From separated tools and systems to unified information-educational environment – Tsallagov N., MIRAPOLIS</p> <p>3. e-Course or memo? Using memos in the company (AlfaStrakhovanie experience) – Protasov M., Burlova I., AlfaStrakhovanie</p> <p>4. Administration Management Seminars seminars as a tool for knowledge management - Rozhkov M., MESI</p> <p>5. Competence Management using LMS - Masyukevich S., Competentum</p> <p>6. Knowledge management based on personnel competencies - Verbetsky A., IBS</p>
16:00-16:20	Coffee break EXPO visit		
	Conference Hall	Seminar room 2	Seminar room 1
16:20-18:00	<p>C 7. Technological aspects of implementing e-learning in a company Moderated by: Alexander Pechenkin, GAZPROM (presentations Russian/English)</p>	<p>C8. IT Security & Data Protection in e-learning Moderated by: Maxim Melnikov, Director, Innovative and distant technologies (the group of companies). (Presentations – Russian)</p>	<p>C9. Game Based Learning, modeling in e-learning Moderated by: Oleg Znyakin, ME (presentations Russian/English)</p>
	<p>1. Improving e-learning in vertically-integrated company - Alexander Pechenkin, GAZPROM</p> <p>2. Technological aspects of implementing distance learning in big multi-functional company – Alexey Korolkov, WebSoft</p> <p>3. e-learning in a bank. Implementing new technologies and tools – Alexander Belyshin, CSJC «Russian Standard Bank»</p> <p>4. Virtual e-training center rent or SaaS Model in e-Learning is fast, effective and optimal way of distance learning implementation and stimulation of its development in organizations of all sizes – Nikolay Tsallagov, MIRAPOLIS</p> <p>5. Automated system for quality rating of electronic courses – Eduard Letsky, MIIT- Expert</p>	<p>1. Как обеспечить безопасность персональных данных при дистанционном обучении? Проблемы и решения - Малинин Ю., Академия Информационных систем (АИС)</p> <p>2. Обеспечение безопасности в дистанционном обучении без ущерба для функционала - Никифоров И., "Новый Диск"</p> <p>3. Минимизация затрат на защиту персональных данных в системах дистанционного обучения - Ершов Д., Копрусова М., Учебный центр «Информзащита»</p> <p>4. Implementation of e-learning projects on IT security & personal data –case study - Maxim Melnikov, Innovative and distant technologies</p> <p>5. Requirements& approaches towards providing federal law 152 “On protection of personal data” – Alexander Sirotinin, VP Group</p>	<p>1. Capabilities of process approach in creating eLearning and modeling tools - Oleg Sizonov, Medium</p> <p>2. Automated modeling management system algorithm - Anton Naumov, DeSoft</p> <p>3. Business Game - «Decision-making in business» - Anton Firsov, VP GROUP/Blackboard</p> <p>4. Second Life Demonstartion - David Wortley, Serious Games Institute <i>Second Life is a leading example of a virtual world immersive environment which is now being explored for many different types of application, but especially e-learning and collaboration. David Wortley's demonstration will be a guided tour of a number of different virtual world applications including how it can be used to visualise complex information in richer ways.</i></p>

CONFERENCE PROGRAM

June 17th

09:00-10:00 Registration

Конференц-зал			
10:00 - 11:00	✓ «E-learning vs Learning: can we do without “e”? - Vladimir Tikhomirov, President, «e-Learning Consortium»/Elena Tikhomirova, Director, Knowledge Management Institute	✓ Main obstacles in implementing e-learning in universities – Marina Vaindorf-Sysoeva, MROU	
11:00-11:20	Coffee break/ Expo visit		
Conference Hall	Seminar room 2	Seminar room 1	
11:20-13:00	C 10. e-learning in companies (oil&gas, transport,etc) Moderated by: Igor Skalsky, RUSAL (presentations – Russian)	C 11. Electronic Educational University Environment Moderated by: Bronyus Aismontas, Moscow State University of Psychology & Education (MSUPE) (presentations – Russian)	C 12 e-learning in Foreign Languages Learning Moderated by: Andrey Bogomolov, Lomonosov Moscow State University (presentations – English/Russian)
	1. Knowledge Management in Oil&Gas: Key Prospects - Vladimir Baronov LLC LUKOIL 2. E-learning as a part of corporate education. From system development to ROI - Maria Arakelyan, “URALSIB” corporate university 3. «Corporate e-learning system: Russian Railways case study – Victor Varfolomeev, MIIT -Expert 4. e-Learning in SAP ERP implementation in the metallurgic company - Nina Razumovskaya, JSC “OMK” 5. Organization of Electronic Testing in metallurgical Enterprise - Alexander Rozhkov, “Novolipetsk Steel” Co (“NLMK” Co)	1. Global Educational Environment as a tool for teaching adults - Evgeny Tsarkov, Elena Grebneva, EOI 2. e-learning as a tool for 3d Generation Educational Standards Support - Dmitry Krechman, HyperMethod IBS 3. Distant Technologies in The Portal Environment - Anatoly Lanskikh, The Finance Academy under the Government of the RF 4. Integrated global communication infrastructure of Educational Institution - Anton Mamichev, Microsoft 6. e-college.ru: Hundred million symbols for open education – Elena Ivanova, MIEMP	1. Communicating in a global context: distant blended solutions for global learning projects - Eric NGUYEN, Auralog – TELL ME MORE 2. New approaches to improving speaking skills with BurlingtonEnglish distance-learning programme - Varvara Danshina, Daniel Cohen, BurlingtonEnglish 3. Роль преподавателя в дистанционном обучении английскому языку – Тимошен Микаэл, EF CLT 4. EMA-4-Moodle – an international project promoting language learning and intercultural communication EMA-4-MOODLE - Natalya Nikiforova, The Bonch-Bruevich St. Petersburg State University of Telecommunications (SUT) 5. Solving the Key tasks of FLT in Teaching via Technologies - Alla Nazarenko, Lomonosov Moscow State University 6. Virtual Learning Environment for e-learning in foreign languages: concept, structure and study experience – Andrey Bogomolov, Moscow State University
13:00-14:00	Lunch & EXPO visit		
Conference Hall	Seminar Room 2	Seminar Room 1	
14:00-15:40	C 13. e-learning in companie (banks, investment, insurance – case studies) Moderated by: Alexey Korolkov, General Director, WebSoft (presentations – Russian)	C 14. e-learning in advanced training of university professors (round table discussions) Moderated by: Marina Vaindorf-Sysoeva, MGOU	C 15. e-learning в business education, social networks in e-learning Moderated by: Sergey Shennikov, Rector, MIM LINK
	1. Using proprietary electronic courses in "Generally Life insurance" company - Olga Moiseeva, Anna Arshinova, Generally Life insurance 2. 2010. Making the best a standard - Maxim Pizhankov, Alexey Bondarenko, ROSGOSSTRAKH, Ltd (RGS) 3. The role of feedback in e-learning - Yurevich Evgeniya, PJSC Swedbank 4. How to achieve maximum effect from e-learning (in teaching IT Security issues to bank personnel) – Marina Koprusova, Informzaschita, Security Training Centre	1. The role of E-learning in advanced training- traditions and experience - Marina Vaindorf-Sysoeva 2. Looking for ways of solving university teachers' problems – Alexandr Andreev, Moscow University of Industry and Finance (MFPA) 3. Psychological aspects of teaching adults using e-learning - Bronyus Aismontas, MSUPE 4. Organization of Educational Process in professional training using blended learning technology in e-learning environment - Yuri	1. Combined Approach to Business Education. E-learning and Business Simulation Games. – Andrey Victorov, PM Expert 2. u-Learning: «U» comes from Europe – Anatoly Dubrovin, MIM LINK 3. Business Education using distant technologies – Mark Aranovich, Alliance Media, National Business 4. Creating e-learning environment in the financial-economic sector using Blackboard - Alexander Pimenov, EducationOnLine.ru

	<p>5. World experience in creating distance learning systems in large, distributed financial organizations - Nikita Smurov, General director, VP GROUP/Blackboard</p>	<p>Frolov, Deputy Rector The Moscow State Pedagogical University (MSTU)</p> <p>5. Approaches to the problem of communications between teacher and student in e-learning environment - Svetlana Khapaeva, MGOU</p> <p>6. Technologies' Integration for efficient learning – Irina Sholina, USTU</p> <p>7. Training professionals for working in electronic educational environment - Marina Tatarinova, Russian Academy of Education</p>	<p>5. Organizing e-learning process on the free SharePoint portal – Dmtry Kiryanov, Polybook</p>
15:40-16:00	Coffee Break EXPO visit		
	Conference Hall	Seminar Room 2	Seminar Room 1
16:00-17:40	<p>C 16. e-learning in companies Moderated by: Evgeny Bushuev, Competentum (presentations – Russian)</p>	<p>C 17 . e-learning in higher education Moderated by: Valentin Garkusha, “Virtual Technologies in Education”</p>	<p>C18. e-learning in secondary education Moderated by: Igor Skalsy, RUSAL</p>
	<p>1. Corporate e-learning – best practices overview - Pavel Kovalev, WebSoft</p> <p>2. e-Courses Quality Evaluation and Motivation of Internal Developers - Yaroslav Pertsev, Timur Ermakov, VIMPELKOM</p> <p>3. Role of e-learning in modern retail – Andrey Portas, ELDORADO</p> <p>4. LMS - experience introduction in JSC Detsky Mir - Svetlana Dmitrieva</p>	<p>1. Implementing e-learning in University - Elena Tikhomirova, e-Learning Center</p> <p>2. The “workshop” approach to e-learning content creation and class holding by using IT and LCMS - Alexander Levushkin, “Stel – Computer Systems”, Ltd.</p> <p>3. The Innovative Project "A Medical Educational Portal. The WEB-portal of RGMU" – Mikhail Ananiev, HyperMethod IBS, Tatyana Kolesnichenko, RSMU</p> <p>4. Using electronic managerial materials in the process of training of senior level staff for government: - Yuri Shalaev, Moscow State University</p>	<p>1. Information systems development in secondary education - Svetlana Churakova, Moscow School No 119</p> <p>2. School Open Educational Environment – Olga Moiseeva, Educational Center №497</p> <p>3. Using Business Education Distance Learning System in organizing pilot courses for schools & colleges – Yulia Krel, Alliance Media</p> <p>4. e-learning in "Twenty Intellectual Schools of Kazakhstan" project - Petrov Ivan, HyperMethod IBS</p> <p>5. Managing the learning process – Alexey Trapeznikov, DeSoft</p>
	Conference Hall		
18:00-19:00	eLearnExpo 2010 contest awards		